



THE LANGUAGE OF BUSINESS
THE BUSINESS OF LANGUAGE

EXHIBITOR PARTICIPATION AGREEMENT

GENERAL

1. Parties to the Agreement

This Exhibitor Participation Agreement is between [Company name] hereinafter “EXHIBITOR” and Globalization and Localization Association, hereinafter referred to as “GALA.”

2. Contract

The following provisions, plus any additions and amendments thereto comprise a legally binding contract between Exhibitor and GALA relating to Exhibitor’s participation in the GALA 2024 Valencia Conference to be held 21-23 April 2024 in Valencia, Spain.

Exhibiting Terms

1. Exhibitor Package and Price

Exhibitor hereby agrees to purchase the Exhibitor Package for the GALA 2024 Valencia Conference in Valencia, Spain, from 21-23 April 2024. The price for GALA members is **USD 4000**; for non-members it is **USD 4800**.

2. Exhibit Space

GALA agrees to provide to Exhibitor for its exclusive use during the conference an exhibit space of approximately 3x2 meters with reasonable access to electric power and one (1) typical rectangular conference table, and two (2) chairs. Location of Exhibitor’s space shall ultimately be determined at the sole discretion of GALA; GALA will work to accommodate exhibitor’s preferences. Exhibitor may not exceed the allocated space by placing signage, furnishings, or other items outside its assigned space.

3. Use of Space

Exhibitor is allowed to distribute literature, run demonstrations, and sell products within the boundaries of the Exhibitor’s space. No promotional activities may take place outside the designated space without prior approval. Demonstrations using audio must show consideration for Exhibitors in adjacent spaces and not exceed courteous decibel ranges. All booth furnishings, equipment, and displays are the responsibility of the Exhibitor, must be constructed safely, and must be installed, occupied, and dismantled in accordance with GALA’s schedule. Materials must not block aisles, fire exits, or extinguishers. All exhibition materials and electrical wiring must comply with fire code. Any portion of

the booth display that shares a common border with another exhibitor must not contain marketing collateral of any kind that would detract from the adjoining exhibitor. Subletting of exhibit space is not permitted.

4. Conference Registration

All booth personnel must be registered participants of GALA 2024 Valencia. **Event registration is not included in the exhibit booth package.** Exhibitor is entitled to a maximum of two (2) full registrations, which includes all programming, lunch, refreshment breaks, and social events, and may be purchased for USD 850 + 21% VAT. Additional company personnel must register at the appropriate full-conference rate.

5. Hospitality Events and Catering

Any exhibitor-sponsored event, function, or meeting must be scheduled in advance through GALA event management and must not conflict with the conference schedule. Please check with GALA regarding hotel requirements for the provision of outside food or beverages.

6. Company Logo and Information

GALA is hereby authorized by Exhibitor to use Exhibitor's company logo, branding, and photographs taken by GALA's photographer during the event for the purposes of GALA conference publicity, related marketing material, and GALA's publications and website.

7. Indemnification, Hold Harmless

Exhibitor hereby agrees to defend, indemnify, hold harmless, and release GALA, any co-exhibitor, venue provider, and/or any of their directors, officers, and employees from and against all claims, actions, causes of action, or liabilities, including reasonable attorneys' fees, arising out of, or resulting from any act undertaken or committed by Exhibitor pursuant to the performance of its obligations under this Agreement.

Payment and Cancellation Policies

1. Payment

Exhibitors may pay at the time of booth selection, or they may request an invoice. GALA reserves the right to cancel any exhibit registration for which an invoice remains unpaid for more than 30 days after the invoice date. No Exhibitor will be listed as an Exhibitor on the conference website until **both** a duly executed Exhibitor Participation Agreement AND exhibitor payment have been received by GALA.

2. Cancellation by Exhibitor

Cancellations must be received in writing by GALA and may be emailed to events@gala-global.org. The date upon which the notice of cancellation is postmarked shall apply as the official date of cancellation. GALA shall promptly acknowledge all notices of cancellation by email. In consideration of expenses incurred by GALA and GALA’s lost or deferred opportunity to provide exhibit space to others, GALA will adhere to the following refund schedule:

- A. If the Exhibitor cancels its exhibit space between the time of application and 22 March 2024, the Exhibitor will forfeit 50% of the total price of the cancelled exhibit package.
- B. If the Exhibitor cancels its exhibit space between the time of 22 March and 12 April, the Exhibitor will forfeit 75% of the total price of the cancelled exhibit package.
- C. If the Exhibitor cancels its exhibit space after 12 April, the Exhibitor will forfeit 100% of the total price of the cancelled exhibit package.
- D. If the Exhibitor cancels after 12 April 2024 with an outstanding balance due, the Exhibitor remains responsible for the entire balance due. Exhibitor will not be permitted to participate in future GALA events until all outstanding balances are collected.

3. Cancellation or Termination by GALA

If for any reason beyond its reasonable control, including but not limited to fire, windstorm, earthquake, volcano, labor disturbance or strike, civil disruption, acts of terrorism, pandemic, or any force majeure, GALA shall determine that the conference or any part may not be held, GALA may cancel the conference or any part thereof. In such event, GALA shall determine and refund to the Exhibitor its proportional share of the balance of the Exhibitor fees received which remains after deducting related expenses incurred by GALA.

Agreement to Terms, Conditions and Rules

Exhibitor agrees to observe and abide by the foregoing terms and conditions. This agreement represents the complete agreement between the Exhibitor and GALA. Any amendment to this agreement must be in writing and signed by Exhibitor and GALA.

When a company representative completes the exhibit registration form online, they are affirming that they agree to this participation agreement.

Exhibit Representative Signature

GALA Signature

Print Name

Print Name

Date

Date